

Grace Maher is a graphic and digital designer, specializing in publishing and direct response advertising. Born in New York City, Grace graduated from the School of Visual Arts with a B.F.A. degree in Media Arts. With a career spanning three decades, she has worked in advertising, packaging and publishing design. Grace spent over fifteen years at Doubleday Direct (now known as Direct Brands) as an art director and creative director. She has successfully freelanced for the past ten years as a print and digital designer. Grace has been a judge for the Direct Marketing Association's annual Echo Awards and shared a Latino Book Award in 2010.

Cynthia Maloney has advanced degrees in French literature and French linguistics from the University of Strasbourg in France. She worked first for Hachette in their New York office and then for Feffer & Simons managing export sales for many American publishers in Europe and the U.K. After moving to Scholastic to help set up a book club joint venture in France, she spent the largest part of her career with Scholastic Book Clubs. There she developed a passion for and in-depth knowledge of children's books. She became the book club marketing director and later also directed Spanish publishing at Scholastic. She directed Club de Lectura (which became Club Leo), the Spanish/English Book Club, from its launch. Cynthia regularly attended international book fairs in Spain and Mexico and worked with Spanish and Latin American publishers and packagers to find or create appropriate books and other products for the club catalogs. Since retiring, she continues to do freelance translations of business documents into French or English and of Spanish book projects into English. She is also a freelance editor and proofreader in English for authors and nonprofits.

Over her long and diverse career, bilingual (Spanish-English) writer and editor **Mercedes M. Pérez** has worked as a financial reporter, medical editor, book production manager, English professor, staff writer for People en Español and promotional copywriter for Book-of-the-Month Club, where she was the sole writer and senior translator for Mosaico Book Club. She holds a master's degree in English literature and a writing award from the American Society of Business Press Editors.